Website Design and Development

Thank you for your interest in partnering with us for your website development project. With well over 100,000 firms offering website development services, we know how challenging it can be to find the right agency for your web development needs.

We hold one goal above all others: 100% client satisfaction. Our in-house team of web designers, copywriters, graphic designers, and developers uphold the highest standards for project planning and execution, and we're dedicated to building the perfect website for your company on-time and on-budget.

We've built websites for several brands around the world with great success, and are quite excited to get to work on yours.

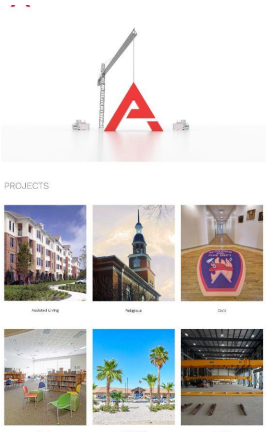
In this proposal, you'll find examples of our past work along with what we feel is the optimal solution for your website development needs.

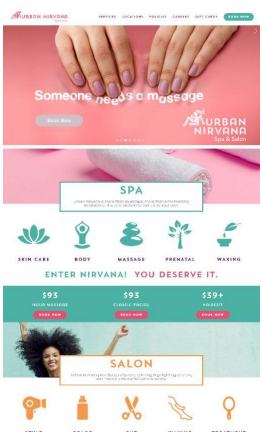
Custom Website Builds Include:

- Wordpress Content Management System
- Client-Owned Content and Database
- Completely Responsive
- Conversion Friendly
- E-Commerce Options Available
- SEO Friendly (Packages Available)

OUR WORK

We've built websites for several brands across the country with great success, and are quite excited to get to work on yours.





Our Design & Development Process

Creative Planning

- Kick-off call to discuss/re-review your brand and goals
- Site structure & Wireframe
- Templated Mockup for your review
- Revisions as needed to finalize

Design

- Design of core pages:
    - Home page, Service/Subpage, About Us/Contact Us, etc.
- *Photos and Images will be provided by the client unless stated otherwise*

Content

- Review of site structure & content planning
- Content analysis and advising
- *Content provided by client unless stated otherwise*

Build

- Creation and build of agreed-upon templated theme for easy updates
- Calls to Action, Social Media, vCards
- Contact Form w/ spam check and captcha requirements
- Favicon set up
- Optimization of images, JavaScript, and other files.
- Screen size testing for fully responsive performance

Search Engine Optimization

- Clean, SEO-Friendly URLs
- Google Compliant Sitemap
- On-Site Optimization
- Blog Post and Blog Page setup

Launch

- Double Check Analytics & Forms
- Broken Link Testing
- Training and Total Control on WordPress. Video/text guides are also provided. • Site maintenance provided after 30 days is $150 per hour, if outside of additional contract services