



Audio File Types

- MP3 (.mp3)
- Ogg Vorbis (.ogg)
- AAC in an MPEG-4 container (File names could end in .m4a, .mp4, .aac)
- *Some AAC files aren't in AAC format when within an MPEG-4 container.
- Length: Recommend :15 or :30 sec

Companion Banner Ads

Audio creatives can include a companion banner ad, an image that should be served with the audio ad. The images usually run next to audio player, giving sponsors more visibility throughout playback and providing a place for audio ad listeners to click.

Premium Blended Streaming

- File Type: must be an image - JPEG or PNG
- File Size: up to 20MB.
- Dimensions:
 - Rectangle banner (min 300 x 250 pixels)
 - Square banner (min 500 x 500 pixels)
 - Vertical banner (min 300 x 600 pixels)
 - We strongly advise using one in each size. This way your banners will appear across all desktop, tablet, and mobile devices.
- Please ensure images are saved as RGB files. Images saved as CMYK are not optimized for screens and may cause errors.

Spotify

- File Type: JPG
- File Size: up to 200 KB.
- Companion Banner Dimensions: 640 x 640
- Logo Dimensions: 112 x 112 (optional)