

# Social Media Marketing



No business is alike, which is why we offer custom social media management services. Whether you're looking to market your business on one social media network or five, our team of award-winning strategists can build a plan tailored to your company.

Two Networks	Three Networks	Four Networks
<b>\$1800/month</b>	<b>\$2000/month</b>	<b>\$2300/month</b>
<b>\$200-400 Boosted Post Ad Spend</b>	<b>\$300-600 Boosted Post Ad Spend</b>	<b>\$400-800 Boosted Post Ad Spend</b>
<b>30 Social Posts Per Month</b>	<b>45 Social Posts Per Month</b>	<b>60 Social Posts Per Month</b>
<b>8 Custom Images Per Month</b>	<b>10 Custom Images Per Month</b>	<b>10 Custom Images Per Month</b>
<b>4 Boosted Posts</b>	<b>6 Boosted Posts</b>	<b>6 Boosted Posts</b>
Social Media Marketing Strategy	Social Media Marketing Strategy	Social Media Marketing Strategy
Social Media Competitive Analysis	Social Media Competitive Analysis	Social Media Competitive Analysis
Social Media Brand Reputation Analysis	Social Media Brand Reputation Analysis	Social Media Brand Reputation Analysis
Social Media Audit + Recommendations	Social Media Audit + Recommendations	Social Media Audit + Recommendations
Dedicated Social Media Account Manager	Dedicated Social Media Account Manager	Dedicated Social Media Account Manager
Daily Monitoring of Included Social Assets	Daily Monitoring of Included Social Assets	Daily Monitoring of Included Social Assets
Monitoring of Boosted Post Comments (\$125/month)	Monitoring of Boosted Post Comments	Monitoring of Boosted Post Comments
Up to 1 Personal Social Media Consultation Per Month	Up to 1 Personal Social Media Consultation Per Month	Up to 2 Personal Social Media Consultation Per Month
Standard Monthly Reporting and Analysis	Standard Monthly Reporting and Analysis	Standard Monthly Reporting and Analysis
Cover Photo & Profile Photo Design/Optimization	Cover Photo & Profile Photo Design/Optimization	Cover Photo & Profile Photo Design/Optimization
Weekly Call or Campaign Status Update (optional) \$400/month	Weekly Call or Campaign Status Update (optional) \$400/month	Weekly Call or Campaign Status Update (optional) \$400/month
		1 Custom Contest / Year

## Reach everyone, or just a few.

We will automatically show your ads to people who are most likely to find your ads relevant. We can further target your ad delivery with three audience selection tools.

### Core Audiences

Define an audience based on criteria like age, interests, geography and more.

### Custom Audiences

Get back in touch with people who have engaged with your business, online or off.

### Lookalike Audiences

Reach new people whose interests are similar to those of your best customers.

