



(new) Resource Center



**THE
MEDIABEAST**

WELCOME
HARRISONBURG



NEW
MARKET



THE
MEDIABEAST

Green Valley Book Fair Inbox x



Nancy Dickerson

to me, matt@themediabeast.com, Ashlynn ▾

2:51 PM (6 hours ago)



Hi there!

Green Valley Book Fair is ready to move forward on Digital! I know we haven't done the onboarding yet but I feel like we are going to have to work backwards and do that after we get this started – which leads me too.....what do we need to do to get this process started?

We are looking at Display, Geo-fencing, and Addressable, Site and Geo-Retargeting, Social, and Waze. We are fine tuning the geo-area and will be able to provide that to you

For Google Analytics, and I apologize if you already answered this, but do you give us an email for them to link to?

Just need to know where we need to go from here- we are excited to begin working with you.

Thank you!

Nancy & Ashlynn

Nancy Dickerson, Account Manager



NEW PENDING ACCOUNT

Green Valley Book Fair

- Geofencing
- Addressable
- Display
- Waze
- Social Media

**\$10,000 +
MONTH**

Green Valley Book Fair Inbox x



Nancy Dickerson

to me, matt@themediabeast.com, Ashlynn ▾

2:51 PM (6 hours ago)



Hi there!

Green Valley Book Fair is ready to move forward on Digital! I know we haven't done the onboarding yet but I feel like we are going to have to work backwards and do that after we get this started – which leads me too.....what do we need to do to get this process started?

We are looking at Display, Geo-fencing, and Addressable, Site and Geo-Retargeting, Social, and Waze. We are fine tuning the geo-area and will be able to provide that to you

For Google Analytics, and I apologize if you already answered this, but do you give us an email for them to link to?

Just need to know where we need to go from here- we are excited to begin working with you.

Thank you!

Nancy & Ashlynn

Nancy Dickerson, Account Manager



SOLD - \$21,400

Morrison Automotive \$16,000

SEM

Mostly Automotive \$5,400

SEM

PENDING -

CAOTTI \$7500

Recruitment Campaign

- Geofencing, Facebook Advertising, Landing Page

**BOOKED
BUSINESS**



**THE
MEDIABEAST**

SOLD - \$15,000

INKTalk Radio = \$3000/month

Social Media Advertising

PENDING - \$6500

Mosquito Houd \$5000

Mill Street Tavern - \$1500

**BOOKED
BUSINESS**



**THE
MEDIABEAST**

PENDING -

Rebecca's Natural Food Store = \$5400
SEO

Harpers Insurance \$24,000 (\$60K potential)

Madison County

BOOKED BUSINESS

CHARLOTTESVILLE
RADIO GROUP



THE
MEDIABEAST



The (updated) RESOURCE CENTER

<https://www.themediabeast.com/saga-communications/>

Sales and Marketing Resources
Support Through the Sales Cycle



THE
MEDIABEAST