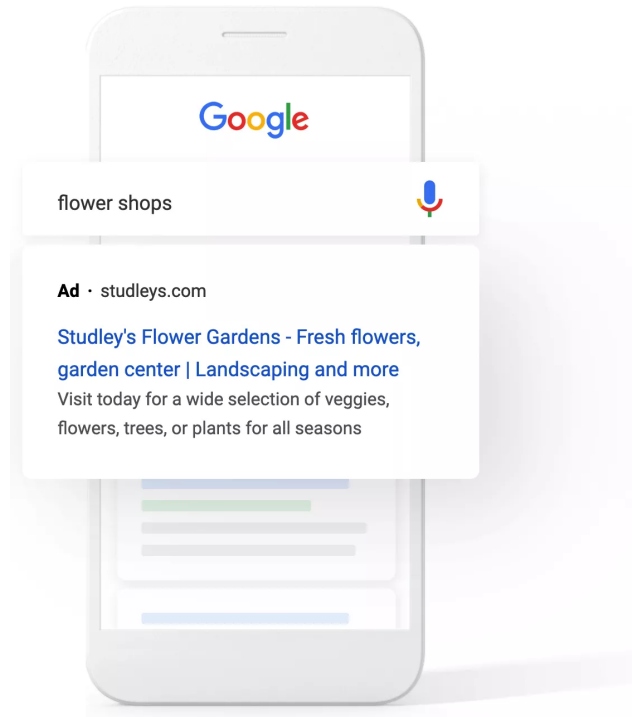


# Searched Engine Marketing / PPC

More than 60% of website traffic starts with a search engine query. Pay-Per-Click (PPC) puts your brand at the top of search results for queries relevant to your brand and audience. This valuable advertising real estate can provide an immediate source of targeted traffic to your website, driving conversions and contributing to revenue growth.



## Our PPC services include:

- PPC Strategy Development
- PPC Research
- Campaign Setup
- Turnkey PPC Campaigns
- PPC Optimization

At Charleston Radio Group, we have extensive experience leveraging PPC to drive growth for our clients. Our approach to PPC is data-driven, which allows us to deploy campaigns that focus on efficiency and constant improvement.

## Get The Results That Matter To You



### DRIVE WEBSITE VISITS

Grow online sales, bookings, or mailing list signups with online ads that direct people to your website.



### GET MORE PHONE CALLS

Increase customer calls with ads that feature your phone number and a click-to-call button.



### INCREASE STORE VISITS

Get more customers in the door with business ads that help people find your company on the map.

