



Social Media Plans

No business is alike, which is why we offer custom social media management services. Whether you're looking to market your business on one social media network or five, our team of award-winning strategists can build a plan tailored to your company.

Learn more about our social media services, from what they include to what they cost, below:

Two Networks	Three Networks	Four Networks
\$1800 monthly	\$2000 monthly	\$2300 monthly
\$200 - \$400 Boosted post ad spend	\$300 - \$600 Boosted post ad spend	\$300 - \$800 Boosted post ad spend
30 Social posts per month	45 Social posts per month	60 Social posts per month
8 Custom images per month	10 Custom images per month	10 Custom images per month
4 Boosted posts	6 Boosted posts	8 Boosted posts
Social media marketing strategy	Social media marketing strategy	Social media marketing strategy
Social media competitive analysis	Social media competitive analysis	Social media competitive analysis
Social media brand reputation analysis	Social media brand reputation analysis	Social media brand reputation analysis
Social media audit + recommendations	Social media audit + recommendations	Social media audit + recommendations
Dedicated social media account manager	Dedicated social media account manager	Dedicated social media account manager
Daily monitoring of included social assets	Daily monitoring of included social assets	Daily monitoring of included social assets
Monitoring of boosted post comments (\$125/month)	Monitoring of boosted post comments	Monitoring of boosted post comments
Up to 1 personal social media consultations per month	Up to 1 personal social media consultations per month	Up to 2 personal social media consultations per month
Standard monthly reporting and analysis	Standard monthly reporting and analysis	Standard monthly reporting and analysis
Cover photo & profile photo design/optimization	Cover photo & profile photo design/optimization	Cover photo & profile photo design/optimization
Weekly call or campaign status update (optional) \$400/month	Weekly call or campaign status update (optional) \$400/month	Weekly call or campaign status update (optional) \$400/month
		1 Custom contest / year